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June 6, 2025

The Horizon Air Master Executive Council has unanimously passed a resolution officially changing our AFA pin from white to **RED**, effective on Monday, June 23rd, 2025! This change reiterates that we speak with a unified voice and demand management's attention. June 23rd is also our first day of mediated negotiations. When our Negotiating Committee returns to the table, we need Flight Attendants to show solidarity by wearing our red AFA pin. We want to start mediation off with a bang, and the new red pin sends that message.

While there are numerous ways to showcase our power and unity as Flight Attendants, as a cohesive group with shared interests and priorities, our true power lies in presenting a united front. Wearing the AFA pin is a method to exhibit our solidarity. It signifies that you support AFA's efforts to secure an excellent contract. The red pin symbolizes that we are intensifying our negotiations. Alaska Air Group is making money—a lot of money—and there is no reason Horizon Flight Attendants should not share in that wealth. We are a critical part of AAG, and we deserve to be compensated accordingly. It's our turn now.

We urge you to actively participate and pledge to wear our official AFA pin every time you report to work or attend training. Management will notice. This powerful gesture demonstrates our unwavering commitment to one another and emphasizes our unity as we collectively work to secure our next contract.

Our Mobilizing Committee members will be provided with a supply of red AFA pins by the end of next week to hand out in conjunction with their flying schedules. Please only take one so that we have enough to go around. If you don't have the chance to see a Mobilization Volunteer, email your Local Mobilization Chairperson. They'll have instructions on how to get a red AFA pin at your base. You can find contact information for your Local Mobilization Chairperson on our website, or by clicking on the links below.

Since the red pin will not become our official insignia until June 23rd, you cannot wear it before that date. You can still wear the white pin until then. As a reminder, any member, including those still on probation, can wear the pin. You cannot be coached or disciplined for wearing your AFA pin.

This change symbolizes our solidarity as members and our unwavering support for negotiating an agreement that acknowledges the indispensable role of Flight Attendants in the success of both Horizon Air and Alaska Air Group. Let's show management that the time for a new contract is now!

[Local Executive Council 16 \(SEA/PAE/GEG/BOI\) Mobilization Chairs](#)

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